

- BPEC40N2

PROGRAM DETAIL INFORMATION

02/20/96 11:03:42.6

SALES LEVEL:

NEXT FUNCTION:

PROGRAM CONTACT: SHARON REID-2584

PROMOTION/DTOPS NO: 600895 DESC: DORAL BOX/MENTHOL BOX INTRO/POS/B1G1F

DTS DATE: 04/08/96

PROMOTION UPC CODE: -

COMMENTS:

DORAL BOX B1G1F TO BE WORKED BY THE DISTRIBUTOR IN CONJUNCTION WITH
NATIONAL INTRO OF DORAL BOX. 1ST ORDER DATE: 03/11/96.
PF6 FOR B1G1F SHIPPER/DISPLAY KITS FOR DISTRIBUTOR TO PACK PROMOTIONAL
PRODUCT AND SHIP TO RETAILER. EACH KIT CONTAINS PACK DISPLAY & RISER
CARD.

PF6 FOR KITS, POS FOR FIELD SALES--

PF8 FOR REPORTING CODES FOR PRODUCT SHIPPED TO RETAIL & ALSO TPS

PAYMENT CODE FOR DISPLAYS (\$2/DISPLAY OR \$15/6M CASE) TO BE PAID BY
ROU TO DIRECT ACCOUNT OR CHAINS.

DORAL MTHL ONLY APPLIES TO NORTHERN SALES AREA EXCLUD. CINN. REGION.

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---

Help Quit Retrtn

DATES SMS PROD DISP

Main

51844 9613

- BPEC40N2

PROGRAM DETAIL INFORMATION
PROMOTION DATES

02/20/96

11:03:42.6

SAL
PRO

WAM				VAP Transfer			
DTS	DP	Cutoff	Template Avail	Begin	End	SMS/PPA Avail	Last Posting Date
PRO	604	01/12/96	01/29/96	01/30/96	02/13/96	01/30/96	05/31/96

COM

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TIONAL
RISER

BY

Press enter to Return.

Ent

Help Quit Retr

DATES SMS PROD DISP

ION.
-PF12---
Main

51844 9614

- BPEC20S2

SMS ITEM DETAIL DISPLAY

02/20/96 11:04:26.7

NEXT FUNCTION:

PROMOTION # 600895 DORAL BOX/MENTHOL BOX INTRO/POS/B1G1F

ITEM #	DESCRIPTION	PACKED/SKU
508841	DOR DOR BX INTRO B1G1F KI	1/EA
508172	DOR MENTHOL BOX 24"	1/EA
508175	DOR MENTHOL BOX LG	1/EA
508181	DOR MENTHOL BOX STA	1/EA
508184	DOR MENTHOL BOX PRI	1/EA
508190	DOR MENTHOL BOX FOL	1/EA
508880	DORAL MEN/BX B1G1F	1/EA
508202	DOR BOX 24" PKG MER	1/EA
508205	DOR BOX LARGE PASTE	1/EA
508211	DOR BOX STARBURST	1/EA
508214	DOR BOX PRICING WOB	1/EA
508220	DOR BOX FOLDED SHEL	1/EA

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10--PF11--PF12---
Help Quit Retrn Bkwr Frwr Main

51844 9615

- BPEC40N2

BXGXF PRODUCT CODE DISPLAY

02/20/96 11:04:49.4

NEXT FUNCTION: _____

PGM-ITEM: 600895020701

OFFER-CODE:

DESC: DOR BOX B1G1F

UPC PREMIUM CODE

DESCRIPTION

22362

DOR FF CPB 83 20, DOM 6M B1G1F 50129

22363

DOR LT CPB 83 20, DOM 6M B1G1F 50129

23373

DORAL FF MEN CPB 83 20, DOM 6M B1G1F

Enter-PF1---PF2---PF3---PF4---PF5---PF6---PF7---PF8---PF9---PF10---PF11---PF12---
Help Quit Retrn DATES SMS PROD DISP Main

51844 9616